The Top Six Trends of 2013

See what had you talking this year

1 | Top Trending Topic: Energy independence

We made way for cleaner, more efficient energy centers powered by U.S. natural gas. And you “liked” it.

YouTube 111,450 VIEWS

Likes: 1,976 | Shares: 86 | Comments: 200

WATCH DEMOLITION FPL.com/watchdemo

2 | Top Least Known Fact: FPL uses solar energy

We’re changing Florida’s energy today to create a better tomorrow by using our state’s own sunshine to help produce clean electricity that powers your business.

LEARN HOW OUR SOLAR POWER PLANTS SERVE YOU » FPL.com/solar

3 | Top Energy Myth Busted: What uses more energy?

Turning lights on and off frequently? VS. Leaving lights on longer?

1,682 READ IT

SEE THE ANSWER FROM OUR EXPERT » FPL.com/bizenergyanswers
11,000 businesses got more than a bird’s eye view of their energy use and found ways to save up to $500 a year with a Business Energy Evaluation.

LET US HELP YOUR BUSINESS
FPL.com/petproject

5 Top Mobile Trend: Using mobile services on-the-go

270k FPL customers used their mobile phone or smart device to:
- Pay their bill
- View account
- Report an outage

TRY IT FROM YOUR SMARTPHONE ➔ FPL.com

6 Top Lifestyle Trend: Making the switch

More businesses chose the convenience of FPL E-Mail Bill®

1.7 million FPL customers are enrolled

SIGN UP TODAY ➔ FPL.com/ebillbiz

From our FPL family to yours, thank you for helping to shape the current conversation.

SPOILER ALERT!
See what’s coming and tell us what you want to hear about in 2014 ➔ FPLblog.com/2014