



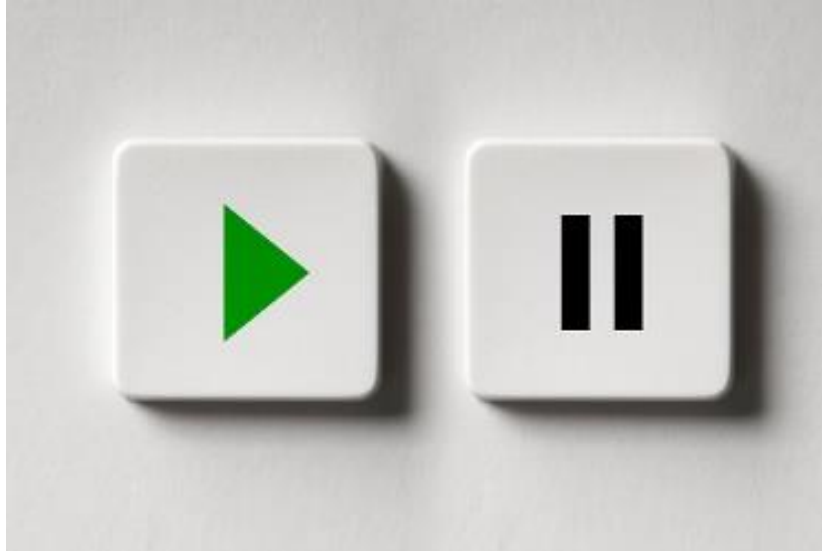
## Ramp Up Tips for Your Business

Energy Resources and Tips as Businesses Reopen— April 2020

# Energy-Related Considerations For Business Ramp Up

Develop a strategy to reopen your business

1. **What/Why** – Understand Demand, Energy Saving Tips and Resources
2. **How** – Learn to manage energy usage to minimize peaking demand



# As businesses reopen, please be aware of peak demand

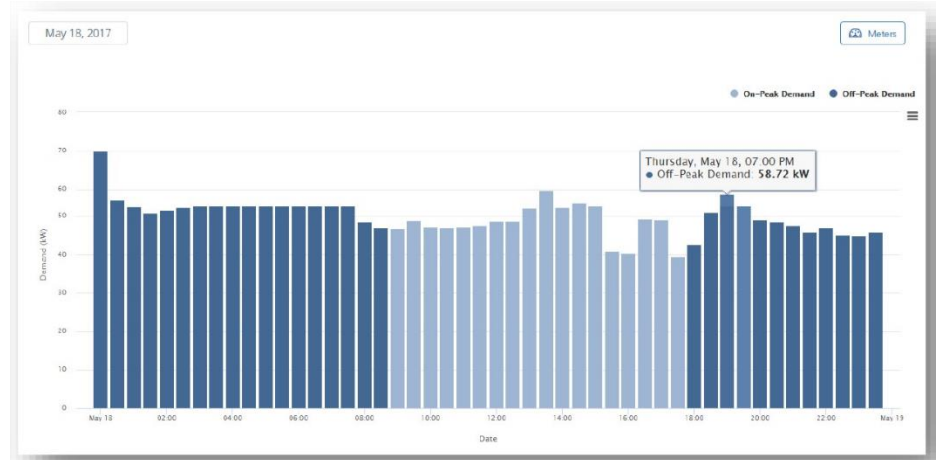
**Demand** is a term used to describe how much electricity is used at any given moment. Most businesses have a meter that tracks and records the highest 30-minute level of electricity demand for each billing period. Demand is measured in kilowatts (kW), while the total amount of electricity used is measured in kilowatt-hours (kWh).

- Let's compare electricity use between two customers, as an example:
  - Both customers use the same amount of kilowatt hours (kWh) - 20,000 kWh - over the course of a month. The first customer uses a **steady amount of electricity** over the 30-day period while the second customer uses much of the 20,000 kWh in **bursts** over a few hours per day or a few days of the month.



# As businesses reopen, please be aware of peak demand (continued)

- Although both customers used the same amount of electricity, the second customer would be charged more for placing greater demand on the system during the short periods of time when their electrical use peaked.



For more examples on demand, please visit [FPL.com/rates/understand-demand](https://www.fpl.com/rates/understand-demand)

# How to minimize your peak demand when you return to regular business operation

- For business customers, avoid starting all of your equipment at the same time
  - Stagger/start HVAC units 30 minutes apart or turn on half of the units 24 hours prior to business start-up
- Allow HVAC system to reach set point before starting
  - Irrigation and other non-critical pumps
  - Electric cooking equipment
  - Exhaust systems, outside air make up systems
- Only turn on lighting in areas where needed until HVAC has reached it's set point temperature



# How to minimize your peak demand when you return to regular business operation

- Turn on 48 hours prior to business start-up
  - Water heater
  - Refrigeration equipment including refrigerators, vending machines, walk-in coolers, ice machines, etc.
- Stagger/start office equipment
- Use the Business Energy Manager to view your demand history and track your daily progress

[www.fpl.com/BusinessEnergyManager](http://www.fpl.com/BusinessEnergyManager)



# How is FPL helping our customers and the community “now”?

- From **lowering May bills by nearly 25%** to providing payment assistance, we'll work with you to make sure your lights stay on
- We have also implemented measures, such as suspending electrical disconnections, providing payment extensions and waiving certain late payment fees for customers in hardship situations – **policies that will remain in effect while Florida is under a state of emergency**



# How is FPL helping our customers and the community “now”?

- For customers experiencing hardship as a result of COVID-19, we have resources from FPL available to help. Visit us frequently at [www.fpl.com/business/coronavirus](http://www.fpl.com/business/coronavirus) for the latest COVID-19 updates or contact a Business Energy Expert at [BEE@FPL.com](mailto:BEE@FPL.com) or at **1-800-375-2434**
- We encourage you to explore **resources** available to learn about Coronavirus Aid, Relief, and Economic Security (CARES) Act. We'll continue to help connect customers with appropriate resources from federal, state and local agencies
- Consider our **tips and tools** to help manage energy usage and expenses





# You may be eligible for funding under these programs



## Paycheck Protection Program

- Provides direct incentive to keep workers on payroll
- Loan will be forgiven if funds are appropriately used for payroll, rent, mortgage and utilities



## Economic Injury Disaster Loan

- Working capital loans that may be used to pay fixed debts, payroll, accounts payable and other bills
- May include a loan advance that does not need to be repaid



## SBA Express Bridge Loan

- Provides access for up to \$25K with less paperwork if you have an existing relationship with SBA



## SBA Debt Relief

- SBA will pay principal and interest on specific new and current loans

# We are here to help

## Next steps

- We remain focused on delivering the affordable, reliable power our customers have come to count on
- Again – if you need help with the **Business Energy Dashboard** or have additional questions on how to save, please contact a Business Energy Expert at **BEE@FPL.com** or at **1-800-375-2434**
- We hope you, your employees and your family stay safe during this difficult time

