



GREATER MIAMI & THE BEACHES
HOTEL ASSOCIATION

PARTNERS IN HOSPITALITY

April 9, 2018

The Honorable Chairman Esteban L. Bovo, Jr. and
Members, Board of County Commissioners
Stephen P. Clark Government Center
111 NW 1st Street
Miami, FL 33128

Re: April 10, 2018 Agenda Item No. 11 (A)(3)

The Greater Miami Convention & Visitors Bureau and the Greater Miami and The Beaches Hotel Association recognize the great value of partnerships in marketing and promoting Miami-Dade County along with the interests of our members. It is through advocacy, education and most importantly through partnerships that our organizations are able to leverage efforts, resulting in stronger organizations and outcomes.

Working together, we can also build a stronger Miami-Dade County and ensure that we are a community capable of resolving issues that are critical to our future. Our organizations were encouraged to learn of the "Advanced Reclaimed Water Treatment Project" negotiated by Miami-Dade Mayor Ginevez and Florida Power & Light. This partnership has the potential to address the challenge we continue to have with ocean outfalls for the disposal of waste water.

It is our understanding that by 2025 the County Water & Sewer Department will need to recycle over 100 million gallons of waste water every day. In order to achieve that goal, a facility will need to be constructed. Florida Power & Light (FPL) also has been working to protect and improve the quality of the waters in its cooling canals at the Turkey Point nuclear power plant. Both the County and FPL identified an opportunity to partner and address issues they each face and that affect all residents and ratepayers. Resolving these issues would also support Miami-Dade's tourism and hospitality industry, which relies on our beautiful beaches to attract millions of visitors each year.

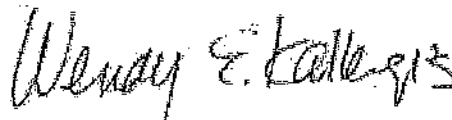
By securing approval from Miami-Dade Commissioners of the April 10, 2018 Agenda Item No. 11(A)(3), the County and FPL would explore the possibility of constructing a facility that would recycle up to 60 million gallons of waste water each day - which is more than half the amount needed to be in compliance with State law seven years from now. It will also benefit our nuclear power plant by refreshing the waters in the cooling canals, which is critical to the future of not only Turkey Point, but to the area near Biscayne Bay. This agreement could be a win-win for the community and our industry.

We are hopeful that our Miami-Dade County Commissioners will support the strong and vital partnership Mayor Gimenez and FPL have worked towards. It is a partnership worth strengthening.

Sincerely,



William D. Talbert, III, CDME
President & CEO
Greater Miami Convention & Visitors Bureau



Wendy Kallergis
President & CEO
Greater Miami & The Beaches Hotel Associat

cc: The Honorable Mayor Carlos A. Gimenez